ABSTRACT OF THE DISCLOSURE

A system and method for controlling a Flash presentation on a client device through the use of a command received from a server is disclosed. The Flash presentation may be further synchronized to a programming signal by receiving a Universal Resource Indicator

5   ("URI") specifying the location of a Flash movie that relates to the programming signal; retrieving the Flash movie from the location; loading the Flash movie onto the client device including a Flash player; establishing a connection between the client device and a server; and receiving a command from the server to direct the Flash movie on the client device. A Flash presentation may also be used to present a real-time data feed on a client device

10   under the control of a server. The server receives a real-time data feed and generates a command directed to a Flash movie on the client device. The command directs the presentation of the Flash movie.